

About LCA

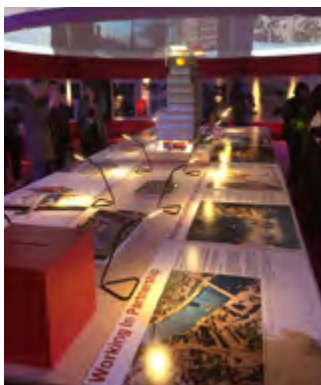
Established in 1999, today our team brings together more than 40 talented professionals with experience of journalism, politics, business and government and includes a dedicated research function which delivers regular, tailored briefings to our clients and the LCA team.

We are trusted to deliver by developers, occupiers, land owners, house builders, local authorities, registered providers, NHS organisations, transport bodies, education providers, cultural institutions, major businesses, sports clubs and charities.

We have worked on projects in every London Borough, typically active in two thirds of them at any one time, and also handle schemes across the South East of England.

LCA is multi-award winning, securing 'Agency of the Year', 'Consultancy of the Year' or 'Specialist Agency of the Year' from all of PR Week, the Public Relations Consultants Association (PRCA), the Chartered Institute of Public Relations (CIPR) and the International Building Press (IBP).

LCA is an intelligence-led PR company, with four core services:



Consultation & Planning Permission

Effective community and political engagement to enable development for the public and private sectors.

- Site appraisals & bids
- Public consultation
- Stakeholder and political engagement
- Media management
- Planning Committee preparation
- Construction communications
- Political, media and intelligence monitoring



Corporate & Public Affairs

Protecting and enhancing reputation and strengthening relationships with political, business and stakeholder audiences.

- Key message and strategy development
- Perception research
- Political engagement and insight
- Executing corporate affairs programmes
- Corporate plans and brochures
- Event management
- Crisis communications and issues management



Consumer & Lifestyle

Raising profile of brands, spaces and places through integrated campaigns across traditional and social media.

- B2C communications
- B2B communications
- VIP and influencer management
- Event management and activation
- Content creation
- Social media management
- Media buying and partnerships
- Crisis communications



Design for Print & Digital

Creative, engaging and informative design across multiple platforms including print, web and video.

- Public exhibitions and events
- Brochures, reports and newsletters
- Visual identity and branding
- Infographics and iconography
- Presentations
- Web Design
- Video animation

Our Clients

We are proud to be trusted by businesses and organisations making significant investments and by public bodies responsible for key services. We publish our client list in full and we are currently working with the following organisations:

- Access
- Argent Related
- Barratt Homes
- BDP (for the Parliamentary Estate, Northern Estates Programme)
- Beltane
- Benson Elliot
- Berkeley Homes
- Brentford Football Club
- British Land
- Broadway Malyan
- Brockton Everlast Inc.
- Cadogan
- Car Giant
- City of London Corporation
- City of Westminster
- CO-RE
- Countryside
- Crosstree
- Curlew
- Cyrene Collection (charitable client)
- Dukelease
- Dukeminster
- Easa Saleh Al Gurg Group
- EcoWorld
- Endurance Land
- Frame [re]
- Galliard Homes
- Gazeley
- General Projects
- Grainger plc
- Grosvenor
- Groveworld
- Hadley
- Harlequin F.C.
- Hayes Davidson
- HB Reavis
- HBD
- HKS Architects
- Hondo
- Imperial College
- Interland Group
- Jacobs (for the Palace of Westminster Restoration and Renewal Programme)
- Joseph Partners
- Keystone Partners
- Kensington Wade
- King's Cross Central Limited Partnership
- Kitewood
- Lab Tech Investments
- Landsec
- Lee Valley Regional Park Authority
- London + Regional Properties
- London Borough of Enfield
- Londonnewcastle
- LocatED
- Madison Square Garden London
- Metropolitan Police Service Property Services
- Meyer Bergman
- Ministry of Housing, Communities & Local Government
- Montreaux
- Moorfields Eye Hospital NHS Foundation Trust
- Museum of London
- New London Architecture (NLA)
- Newlon Housing Trust
- NHS Property Services Ltd
- One Housing
- Quintain
- RaKAT (charitable client)
- Regal London
- Renewal
- Romulus
- Royal London Asset Management
- Ryder Architecture
- Sanctuary Housing
- Seaforth Land
- South London and Maudsley NHS Foundation Trust
- Stanhope
- Stride Treglown
- Telford Homes
- Thales Transportation UK
- Therme South
- Tideway
- Tiger Developments
- Tonic Housing
- Tottenham Hotspur Football Club
- Twelve Architects
- U+I
- urbanest
- VU.CITY
- Western Riverside Waste Authority
- W.RE

Insights

LCA is relied upon to provide tailored insight and intelligence to our clients. We track and analyse the following:

- National press
- Local newspapers
- Trade press
- Broadcast media
- London Boroughs and Local Authorities
- GLA
- National Government
- Online & Blogs

LCA also produces tailored briefings and high quality visuals and infographics that provide valuable insight and commentary ensuring that our clients are fully aware of decisions and announcements that may impact on their strategies and objectives.

LDN – London in short

LCA produces a weekly newsletter sent to the inbox of 4,000 opinion formers across London every Wednesday. Read by journalists and politicians, public officials and business leaders, LDN covers the stories and intelligence we consider to be the news you need to know from the seven days just gone, together with our specialist insider knowledge and insight.



Company Overview

London Communications Agency Ltd

- Founded: 1 August 1999
- Registered address: 8th Floor, Berkshire House, 168-173 High Holborn, London WC1V 7AA
- Company registration number: 03727953
- Number of employees: 45
- VAT number: 736 3932 17

